

June 16, 2016

**In Attendance:** Michael Suit, President; Brittany Grim, Executive Director; Sarina Baptista, Secretary; Marily Harrington, Treasurer; Kelby Siegfried, Board Member; Kyla Suit; David Felts; Sean McCarthy; Tyler Lund; Emily Moreno Lundsford; DaLisha Garling; Tonya Bennett; Marie Dame; Susan Watson; Erin Scheck; Cullen Emsing; Lacey Baptista; Ro Houlton; Zia Ziebell

**Meeting for Harrington Arts Alliance Gala:**

Gala will be held on Saturday, September 24, 2016 at time to be determined at the Fountains of Loveland at LaQuinta. Venue seats over 200. Goal is 150 attendees

**Discussions:**

Gala Focus: Anti-bullying campaign. The board has requested the mayor of Loveland and mayor of Johnstown proclaim September 24<sup>th</sup> "Anti-bullying Day" and read a proclamation to that effect at the gala. **Update:** Both mayors have agreed to read the proclamation at the gala.

Drafts of the sponsorship form and the silent auction form were distributed. These will be updated and the final version will be posted on the website.

**Gala Activities:**

Raffles for show tickets and season tickets, sponsorships  
Silent Auction  
Live music -- Clint Clymer; Drama Club; Performances from actors  
Emcee (Scott James) to keep things moving and make introductions  
Skit created by Drama Club  
Performances from HAA Actors

**What we need:**

SPONSORS!

Ticket Sales – Board will determine cost

Silent auction Items

Program printing – Cullen will donate paper and talk to his clients about donating print services (thank you!)

Program assembling

Social Media Promotion

**Ideas from meeting:**

Have a 50/50 Cash Raffle (board will check to see if a raffle license is required)

PowerPoint presentation for sponsors instead of banners

Have a "School-off" – a contest to see which school can get the most teachers and staff to the gala. Prize will be a free anti-bullying assembly for the school.

Reach out to members of the community we do not know right now.

Create a video about why people should sponsor us.

Board will create all materials needed to sell tickets, sponsorships and auction items to make it as easy as possible.

Include info in the sponsor email about why we are having the gala

Paddle auction for an anti-bullying assembly, season tickets for shows

Have kids from the schools go to City Hall for the proclamation

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Have kids ask for sponsors, auction items, ticket sales

We are leaning toward an adult event with the possibility of child care available for attendees. The board will have to look into cost, location, etc.

Make sure registration is well manned. Have ambassadors talking/interacting with those waiting in registration line.

Talk with Jan Polema from Hearts and Horses about their registration process.

Silent auction: Think of things you would bid on and what you would pay money for. Shows, memorabilia, local artisans' work

Create sharable google spreadsheet for volunteers to chart those already approached to sponsorship and donations

Tyler will work on Wolfpack Productions and Joe Button from Fort Collins/Loveland airport

Offer tables at discounted rate.

We are so grateful for all of these incredible suggestions! We will meet again to further organize and strategize on getting the word out.

Next Meeting: Monday, June 27<sup>th</sup> 6:30pm – 7:30pm