

August 1, 2016

In Attendance: Brittany Grim, Sarina Baptista, Susan Watson-Wiemer, Zia Ziebell, Tonya Bennett, Lacey Baptista, Mary Bahus-Meyer

Discussions:

All documents for promoting the Gala, getting sponsors and silent auction items are on the HAA website (www.harringtonartsalliance.org) under the Gala tab.

Action item: For all committee members – List 10 businesses you know who you will be approaching and enter the information in the Google Spreadsheet (<https://goo.gl/EjCJVn>)

Priority for Gala: 1. Sponsors, 2. Silent Auction Items, 3. Gala Tickets – Link is live on the website!

The Google Spreadsheet is a live document which means whatever information you enter will be saved automatically. **Please be sure to enter at least the company name and your name for any businesses you approach so we do not duplicate our efforts.**

Likewise, please check the Google Spreadsheet before approaching any businesses. Link will be included in email to all committee members.

Instead of mailing 100 letters to local businesses, we will be dividing these businesses among the committee members and ask that they contact these businesses for sponsorship or donated items. Each committee member will receive a separate email with the business names and contact information early next week.

Sarina will add deadline dates to the Gala documents so sponsors and donors will know when everything needs to be received.

Clarification on sponsor logos: Depending on the sponsorship level, the sponsor logo will be on a poster at the Gala entrance. Susan has generously donated an easel for the poster for the evening.

Copies of the Gala document packet will be available at HAA for committee members

Susan asked about decorations. Brittany said we will be using the centerpieces from the Awards Dinner. Susan offered any items from her warehouse to use for decoration. Thank you, Susan!

We still need a guest speaker for the Gala. Brittany will contact some prominent members of the education community. The guest speaker would need to be someone focused on Anti-bullying and an experienced speaker, preferably someone who is known in the community. If you have any ideas, please send them to Brittany at haabrittany@gmail.com

Mary suggested approaching those from whom we buy products, i.e., stage make up, shoes, etc. These are people with whom you are already doing business and have a relationship.

Sponsors do not need to be local. There are many online companies who could benefit from sponsoring.

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Mary suggested businesses in our parking lot. Brittany will approach those businesses asking for sponsorships.

Sam's, Target, Wal-Mart were mentioned as possible sponsors. Brittany said Ro has been working with them so she can approach them.

Team up to go seek sponsors: It was suggested committee members team up to ask businesses for sponsorships. If any members would like to do this and need contact information for other members, please email the board at board@harringtonartsalliance.org

Get kids involved – Bring HAA kids when talking to sponsors. The kids will be able to express what HAA means to them in ways adults can't. It would also help to have the kids wear their HAA shirts.

Next Meeting: TBD